

# SBI's 25<sup>th</sup> Anniversary Gala

May 18<sup>th</sup>, 2017 • 6:00pm – 10:00pm

## HONORING:

CHARLES THOMPSON, SBI's FOUNDING EXECUTIVE DIRECTOR  
HARLEM STAGE, SPOTLIGHT SBI PARTNER

## ALUMNI CO-CHAIRS:

LARRY SCOTT-BLACKMON, VP, FRESH DIRECT  
TAWANA WINKFIELD-ROYSER, MD

For more than 25 years, SBI's College & Career Preparatory Institute has enhanced public school education by increasing student access to higher education and career development. Based at A. Philip Randolph high school in Harlem, SBI brings together students, faculty, artists, and an extensive network of professionals to create a community that values education and achievement. I am thrilled to announce that SBI will be hosting its SBI 25<sup>th</sup> Anniversary Gala on Thursday, May 18<sup>th</sup>, 2017 at Harlem Stage in NYC to celebrate our valued alumni and the success of our programs. I invite you to support SBI and the 25<sup>th</sup> Anniversary Gala by purchasing a business ad or tribute to be featured in the Gala Playbill.

This year we are thrilled to be honoring our Founding Executive Director, Charles Thompson. Charles has been tirelessly dedicated to growing SBI since its inception, helping guide over hundreds of students each year toward their college and career goals. After two and a half decades of service, SBI's board, alumni, community partners, celebrities, artists and philanthropists will gather to pay him tribute. We are excited to also be honoring Harlem Stage, one of the nation's leading cultural and performing arts centers, as our Spotlight Partner Organization, for their years of commitment to and partnership with SBI.

The gala will include a VIP "Taste of Harlem" dinner reception showcasing cuisine and cocktails from our neighborhood, a performance by SBI's talented students, and a dessert reception for over 500 guests with live entertainment. The event will kick off a weekend of festivities celebrating SBI's 25-year history, as well as the success stories of our students, faculty, and alumni. But most importantly, the Gala will raise crucial funds to help us continue our work of providing students with the skills needed to initiate significant change in their lives and those around them. If you believe in the power of fostering change and growth for young people, please consider paying tribute to SBI by purchasing a Gala Playbill ad or tribute. Below is all the information about each type of tribute/ad and the benefits of supporting. If you have any questions about the Gala or SBI, please feel free to reach me directly by [telephone number or email](#).

Warm regards,

Anthony Rodriguez  
Gala Host Committee Member, SBI Alum

## GALA PLAYBILL TRIBUTES & ADS:

☐ Full Page Premium Tribute or Ad - \$1,000

☐ Quarter Page Tribute or Ad - \$250

☐ Full Page Tribute or Ad - \$750

☐ Half Page Tribute or Ad - \$500

In recognition of your generous, 100% tax-deductible contribution to  
**SBI's 25<sup>th</sup> Anniversary Gala**

We are delighted to offer the following benefits:

Please return this form with your payment to:

Sound Business, Inc., 443 West 135th Street, 109E New York, NY 10031

For more information, please email [events@soundbusiness.org](mailto:events@soundbusiness.org) or call 929-274-1724.



\_\_\_ **PROVOST AD PACKAGE - \$1,000**

- Full Page ad or tribute with premium placement in the printed Gala Playbill given to 500+ attendees
- Full Screen digital version of ad or tribute displayed with premium placement in the Gala slideshow screened onsite and on gala web page
- Twitter / Facebook post announcing your participation (1k combined followers)
- Logo/listing inclusion with click-throughs on the gala web page

\_\_\_ **DEAN AD PACKAGE - \$750**

- Full Page ad or tribute in the printed Gala Playbill given to 500+ attendees
- Full Screen digital version of ad or tribute displayed in the Gala slideshow screened onsite and on gala web page
- Logo/listing inclusion with click-throughs on the gala web page

\_\_\_ **DOCTORATE AD PACKAGE - \$500**

- Half Page ad or tribute in the printed Gala Playbill given to 500+ attendees
- Half Screen digital version of ad or tribute displayed in the Gala slideshow screened onsite and on gala web page

\_\_\_ **MASTERS AD PACKAGE - \$250**

- Quarter Page ad or tribute in the printed Gala Playbill given to 500+ attendees
- Quarter Screen digital version of ad or tribute displayed in the Gala slideshow screened onsite and on gala web page

*Deadline for printed Gala Playbill submissions is April 7. Digital Playbill submissions are available through May 8.*

Name: \_\_\_\_\_ Business (if applicable): \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

**PAYMENT OPTIONS:**

\_\_\_ Please charge my credit card for \$\_\_\_\_\_. OR \_\_\_ Enclosed is my check for \$\_\_\_\_\_

*Please make checks payable to Sound Business, Inc.*

Credit Card #: \_\_\_\_\_ Exp: \_\_\_\_/\_\_\_\_ Security code: \_\_\_\_\_

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